**Mission Sisterhood Take Action Project (TAP) Plan Detailed**

The community issue our Sisterhood project is going to address is

We will address and attempt to solve this problem by

Names & troop number of girls on this project

Who does this project help? Who is your specific target audience ?

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­What are the steps?

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In order to become experts on our topic, we need to research the following things:

Who is your team ? What adults, experts or other people will we need to contact to help us with our project or to obtain more information?

List what each girl’s responsibilities & contributions to the project will be;

Girl contributions responsibilities

We will know our Sisterhood journey TAP is complete when we have met the following measurable goals. We would like to meet these goals within \_\_\_\_\_\_\_\_months.

The way we are planning to stay in contact after the journey to complete this project is

If you are working with girls from different troops, have you exchanged emails & phone numbers ? Girls – please put your initials here to show that you exchanged your information.

Your plan must be **SMART**

Specific, Measurable, Achievable, Realistic and Time-bound.

Don’t know how to answer the questions in your plan? Here are some examples

**Specific** – What is your issue ?

Nonspecific Media image of women

Specific – Photoshopping of images in magazines

Target audience – Nonspecific- the whole world, people,

Specific- – three classrooms worth of kids at my school, a specific school service club, the youth group at my church, my cousin’s junior troop, middle school girls, girls at our school,

**Measureable** – We plan to email or interview in person, an expert about bullying – counselor, advocate, ) We plan to run a workshop with 20 attendees, we plan to send 50 emails apiece and get 500 unique views on YouTube, we plan to get a 3 local clubs to post a link to our website or video, we plan to make 100 flyers and give them out at a booth at our school carnival, we plan to put up 20 posters up at our school to increase awareness.

**Realistic** – If you plan to work together by email, do you all have email accounts that you check regularly? If you plan to do research online, do you have internet access? If you plan to meet or go on field trips have you checked with leaders and adults?

**Time Bound** – We plan to have our flyers done by Nov 1, we want our video edited by Oct 30, we want to have 400 views of our video by Nov 15, we plan to present our video, class or project to 3 other troops by Feb 2.

Other things to consider

**Expertise.** – If you are going to tell people about your topic & why it’s important, you need to do your research so you have facts to back up your opinion. Researching online, in books or by interviewing experts or community leaders in the topic are some ways to educate yourself.

**Pay it forward/Solving a problem** – While a journey TAP isn’t required to be sustainable, it should address your issue by addressing the root cause of an issue, and come up with a longer-lasting solution. It should also contain a pay-it forward component where you ask people to help spread the news or you enlighten them so they change their behavior or habits to make lasting change.

**Advocacy** – No matter the project, I want you to know & feel that you cared enough to stand up and do the right thing & get people on board with you to make change in the world.