**Mission Sisterhood Take Action Project (TAP) Plan Detailed**

Guide for Leader with sample answers (to be used in conjunction with project planning tools on www.workshops4girls.com and in the Mission Sisterhood book)

**The issue our Sisterhood project is going to address is :**

Self-esteem, cyberbullying, unhealthy relationships, negative body image, changing relationships in high school, negative female role models in the media.

**The root cause of this issue is:** Negative self-talk or unhealthy comparisons, not using internet safely, not recognizing safe boundaries, unrealistic media images of women, lack of friendship making skills, unrealistic portrayal of relationships in film

**Project description. We will address and attempt to solve this problem by…**

Creating a workshop, ( or club, event, presentation) for middle school girls (or adults of kids at our school) where we (or have guest speakers) teach them to how to recognize unhealthy boundaries (or safe internet practices, techniques to meet people, watch moves with positive messages)

**Who does this project help? Who is your specific target audience ?**

Kids – within scouts - 3 younger troops, 2 troops our own age, other troops our age, all the scouts in our area. ­­Adults – PTA at our school, girl scout leaders, teachers, church group

Outside of scouts – kids club, soccer team, kids/clubs at school, church youth group

**­What are the steps?**

1. List research needed for project
2. Skills to learn, steps to creating presentation
3. For videos – film, edit, post etc
4. email target audience
5. set up event or presentation–find location, plan agenda, introductions, speeches etc
6. create social media campaign
7. Create surveys, track numbers of attendees

**In order to become experts on our topic, we need to research the following things:**

1. Bullying statistics & proven techniques for dealing with it
2. Filmmaking techniques
3. Movies with healthy female relationships

**Who is your team ? What adults, experts or other people do we need to contact to help with our project or to obtain more information?**

Girls from our troop Help run workshop, plan activities

Dad/brother/friend Teach video editing techniques

Troop leaders or teachers help set up meeting with audience

Adults at anti bullying non-profit, female film makers, family counselor – for expert advice

**List what each girl’s responsibilities & contributions to the project will be:**

All girls researching, writing script and filming, presenting, writing speeches

Girl 2 & 3 editing, emailing to Katie to post on Workshops4girls YouTube channel

Girl 3 Emailing guest speakers, making phone calls, creating blog or postings

Girl 4ending video to all girls in group including girls in other troops

**We will know our Sisterhood journey TAP is complete when we have met the following measurable goals. We would like to meet these goals within \_\_\_\_6\_\_\_\_months.**

1. Hold presentation for 3 scout troops or at least 50 people
2. Get feedback from participants through a survey immediately after and/or a month later
3. Post video to YouTube and get 300 views
4. Have 25 people join our club

**The way we are planning to stay in contact after the journey to complete this project is:**

This section is crucial for groups with mixed troops. Make sure they all have a plan to finish on their own if communication breaks down.