**Girltopia Take Action Project (TAP) Guide for Leader with sample answers**

To be used in conjunction with project planning tools on [www.workshops4girls.com](http://www.workshops4girls.com) & in the Girltopia book.

The numbers before the questions below correspond to the question numbers in the book on pages 80 – 81.

**# 2 The issue we are choosing is** gender inequality (in wages, sports, artistic or STEM fields); violence against women; lack of education of girls globally, media images/stereotypes; lack of inspirational role models, women’s rights.

**# 4. The solution we are choosing is** creating a workshop, program, event, presentation or starting a club for middle school girls, adults or kids at our high school, city or church. Where we (or invited guest speakers) will: teach them to how to recognize signs of dating abuse, team them up with pros in STEM fields, and educate them about global women’s issues and local organizations that support them, highlight influential women in history & introduce them to local mentors.

**­What are the steps?**

Research facts about issue.- Contact experts at agencies. -. Email/contact target – Set up event (list all steps), –find location, plan agenda, introductions, speeches etc - List any skills to learn, - For videos – write script, film, edit, post etc - Create social media campaign- Create surveys - track numbers of attendees

**Who does this project help? Who is your specific target audience?**

Kids – within scouts - 3 younger troops, 2 troops our age or older, all the scouts in our area.

­­Adults – PTA or teachers at our school, girl scout leaders, church group,

Outside of scouts – kids club, soccer team, students/clubs at school, church youth group

**# 5 We will know we have succeeded and our project is complete when we meet the following measurable goals. #6 Timeline. List date by which you hope to meet goal**

**Goal Date (or number of months expected to complete)**

Hold presentation for 3 scout troops or at least 50 people over the next three months

Get feedback from participants through a survey immediately after and/or a month later

Post video to YouTube and get 300 views by Dec 10

Have 25 people join our club by Oct 1

Increase the number of volunteers for an agency by the end of six months

Show a decrease in incidents of …..

**­#7 What resources will you need ? Info or facts to research? New skills? Things?**

Camera equipment, filmmaking techniques, Statistics & proven techniques for dealing with issue, best ways to reach our target audience, local resources for assistance,

**# 8 Who can help? Who is your team ? What adults, experts agencies or other people do you need to contact to help with our project or to obtain more information?**

Girls from our troop Help run workshop, plan activities, start club

Club officers at school Recruit volunteers

Dad/brother/friend Teach video editing techniques

Troop leaders or teachers help set up meeting with audience

Adults at non-profit, film makers, family counselor – for expert advice

**#9 Who will do what? How will the responsibilities be divided ? List each girl’s contribution.**

**Girl responsible for**

All girls researching, writing script and filming, presenting, writing speeches

Girl 2 & 3 editing, emailing to Katie to post on Workshops4girls YouTube channel

Girl 3 Emailing guest speakers, making phone calls, creating blog or postings

Girl 4ending video to all girls in group including girls in other troops

**If you are working with girls from different troops, how you are planning to stay in touch?** This section is crucial for groups with mixed troops. Make sure they all have a plan to finish on their own if communication breaks down.